



WIG

The Whitehall & Industry Group
connecting the sectors

Helping WIG members stay connected & informed

Our Current Digital Offer

Staying connected to the people that matter and informed about the issues that affect all UK sectors and our economy is key in this fast-changing world.

We are helping organisations across our membership achieve this through our comprehensive digital offer.

Access it from the safety of your desk, from anywhere in the UK, and continue to enjoy the benefits of being a member of WIG.



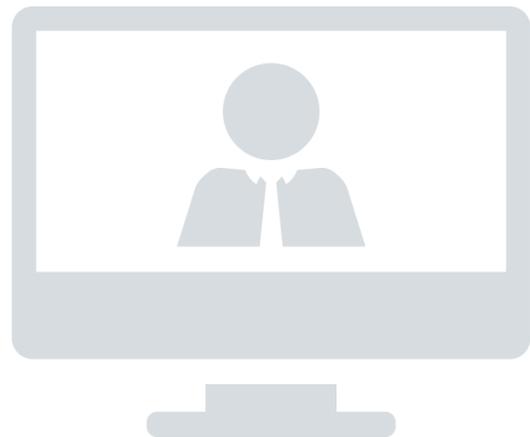


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Topical Briefings, Roundtables and Downloadable Digital Reports

Webinars



**Virtual
Roundtables**

Digital reports





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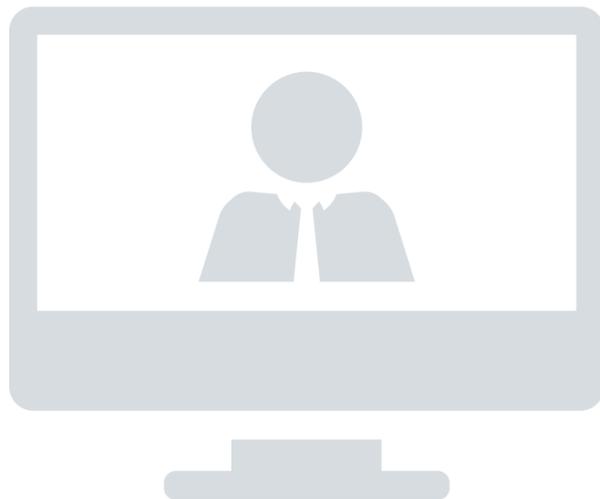
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Webinars

WIG's Webinars address the biggest cross-sector challenges, under [7 critical themes](#), with an additional topic covering [sector perspectives on the COVID-19 pandemic](#). [See all webinars coming up on our website.](#)

What to expect:

- easily apply & **access** from anywhere in the UK **through your member account on the WIG website**
- **45 minute virtual sessions** with one or more expert speaker(s)
- **Q&A for those who tune in live**, with the opportunity to submit your own questions to the speaker(s)
- tune in to participate in **live polls** to reveal trends and cross-sector views on topical issues
- **watch again and share with colleagues** (all these sessions are recorded – with the exception of the Q&A, which is held under the Chatham House Rule)
- a **summary document** of the topics discussed and poll results will be made available to members where possible
- occasionally, we share additional **interviews with speakers** based on your questions that didn't get covered in the live sessions.





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Virtual Roundtables

Virtual Roundtables are by invitation-only, intimate virtual gatherings for specific job roles (CEOs, Non-Executive Directors, HR Directors, L&D Directors, Heads of D&I and more) or for specific industries.

What to expect:

- each roundtable will have a **senior speaker** providing opening remarks, followed by an in-depth discussion between the participants from across the sectors
- held virtually, with a moderator, in **groups of 20-30**, under the Chatham House Rule
- the aim is to **share challenges**, assess **opportunities for collaboration** and discuss critical subject matter
- **60 minute** sessions, the content is not recorded, to allow for **open dialogue** and frank remarks in a **trusted environment**.





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Digital Reports

What to expect:

Digital Reports take the form of **interviews with senior figures** from across the sectors.

In each report we will be **reflecting on some of the biggest questions** across a range of themes and areas. The reports are designed to provide you with an **understanding of how the public, private and not-for-profit sectors perceive a range of issues**, and how **enhanced collaboration** can be achieved.

Some topics we'll be covering include: **Digital Skills in the UK, Revisiting 'Trust' in 2020, The UK as a World-leader in 'Green-tech'**.

They will be **available to download for free to WIG members [in our Resource Library](#)**.





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Leadership Development Online



**Online
Development
Seminars**

**Cross-Sector Leadership
Programmes**



**Virtual
Organisational
Visits or 'Raids'**



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Online Development Seminars

These interactive online sessions focus on specific personal and professional development needs. Find them [here](#).

Topics we are covering include: [Managing Group Dynamics](#), [Maintaining High Quality Connections when Leading Virtual Teams](#), [Enhancing Personal Impact and Presence in the Virtual World](#), [Managing Your Wellbeing](#), [Women's Leadership: Leading with Confidence and Resilience](#), [The Power of Why: how great leaders inspire everyone to take action](#).



What to expect:

- **2.5hs** sessions (including a break)
- participants will take part in **interactive sessions** that aim to **increase understanding and develop further learning** along with others across the private, public and not-for-profit sectors
- sessions are led by an **experienced facilitator** and numbers are limited to a **maximum of 18** per session in order to encourage full participation
- **supporting materials** will be available to those attending the session.



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Cross-Sector Leadership Programmes

Leadership Programmes for every stage of your career, delivered in a unique cross-sector environment. Learn with and from others from across government, the private sector, NfPs and academia. Our programmes are flexible in delivery and curriculum, and we always adapt to respond to the latest leadership challenges. [See more here.](#)

What to expect:

- WIG runs **5 leadership programmes** for all career levels
- Duration ranges between 5 to 9 months
- [Future Leaders Programme](#) for those starting out (in the first 10 years of their career)
- [Step Up, Step Across \(SUSA\)](#) for middle managers leading through uncertain times
- [Women's Leadership Programme](#) for senior women leaders, addressing their unique challenges and opportunities
- [Senior Leaders Programme](#) for Director-level and equivalent across the sectors
- [Exchange](#), run in partnership with the Cabinet Office, where DGs in the Civil Service are paired up with Senior Directors in the Private & NfP sectors





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Virtual Organisational Visits or 'Raids'

Our long-established 'Raids' usually work as curated full-day visits from a group belonging to one of our member organisations to another organisation's HQ, packed with activities to help the visiting organisation understand first-hand how others tackle a specific challenge. (E.g. Innovation, Managing change, Performance Management, Diversity & Inclusion etc.)

They present an opportunity to meet staff, explore the host organisation's own approach, develop some insights into their culture, look at their systems and procedures and find out what they do and how they do it. We have now moved this model to virtual delivery, where the visits take place online. [Find out more.](#)



What to expect:

- a **pre-agreed agenda of learning outcomes**, with flexibility to cover any questions that come up
- a **series of 90 min sessions** spread out over an **agreed interval** (depending on organisational availability, can be over a week or a month)
- sessions can take the form of: presentations, group discussions, brainstorming, Q&A and feedback
- **'boardroom' style** with each session focussing on one key theme
- a full debrief at the end in the form of a **'bringing the learning back' facilitated session.**



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Career Development Opportunities, Delivered Digitally

Digital Mentoring



Online Board-level Recruitment

Virtual Secondments





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Mentoring and Reverse Mentoring, Delivered Digitally

Mentoring builds **one-to-one relationships between members across the sectors, to support the achievement of personal and business goals**. Read more about [Mentoring](#) and [Reverse Mentoring](#).

What to expect:



- **Matching** individuals **with the ideal mentor from a different sector** background
- **Virtual support** to existing mentee/mentor pairs: a framework, regular check-ins & advice from WIG
- **Bespoke matching approach**, based on the requirements of individual mentees
- Digital delivery creates scope for more creative matches **not bound by geography** (a recent pair we matched: UK-based mentee + mentor currently based on assignment in Saudi Arabia)
- A **broader perspective**, drawing on the perceptions gained from a trusted advisor in a different sector over the course of 12 months.



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Non-Executive and Charity Trustee Recruitment

We partner with a range of organisations to support them with Non-Executive Director and Trustee appointments. Both charities and organisations in the broader public sector are harnessing technology to conduct recruitment via video interviewing. Many of our appointments are in the health and social care sector, where there has never been a more important time for effective governance.

[Our most recent roles are listed on our website.](#)



What to expect:

- **In-depth briefing process** to ensure nuances of requirements are understood
- Extensive search capability, drawing on both our existing networks and executive search methodology
- Rigorous **focus on diversity** – 73% of our appointments during the 2019/2020 financial year were female and 27% BAME
- **Support for candidates** in securing appointments.



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Charity Next and other Secondment Placements

Most of our Charity Next partners had actively embraced smart working prior to COVID-19 upheaval. This has ensured that **secondments continue to take place virtually**.

Many of these are providing direct benefit to organisations on the frontline of the pandemic, providing individuals with **rich and varied experience in another sector**, to take back into government after their six-month secondment.

What to expect:

- Tailored WIG **support for host organisations in designing virtual secondments**
- Closely working with exporting organisations in ensuring **roles are suitable for objectives of secondees**
- Continued focus on **tracking impact**.





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Get in touch

We would love to support you and your teams throughout this period and beyond.

Please reach out to your Relationship Manager at WIG if you have any questions, or get in touch with our teams:

Membership: membership@wig.co.uk

Events & webinars: workshops@wig.co.uk

Leadership: leadership@wig.co.uk

Talent: talent@wig.co.uk

www.wig.co.uk | [@wiguk](https://www.linkedin.com/company/wiguk) | [LinkedIn](#)

