



**WIG**

The Whitehall & Industry Group  
connecting the sectors



# WIG/Executive Action Workshop

So you want to be a Non-Executive? A workshop for prospective non-executive directors in the public and not-for-profit sectors

**Host** PWC, Central London

Non-Executive Directors (NEDs) from different sectors make an essential contribution to public sector and charity boards. However, the transition from one sector to the other can be daunting and is increasingly competitive. Both WIG and Executive Action work with potential non-executive candidates, encouraging them to apply for roles, building their understanding and helping them tailor their experience to the public sector.

With this in mind, we have created a one-day seminar that enables potential non-executive candidates to explore the culture, context, remit and key requirements of public sector Non-executive and Charity Trustee roles, hear how others have fared in making the move, and learn how best to access and secure roles.

## Content

The full-day seminar will incorporate seminar, panel and workshop elements on the following subjects:

- Introduction to the role of the Non-executive in the public sector and voluntary sector; scene setting and context; levels of governance required; differences between public, private and voluntary sector board roles; board structures
- Practical advice on applying for roles, including who to apply to, how to approach them and the right kind of language to use
- Round table discussions on key issues such as the distinction between executive and non-executive roles and how they can work together; how a NED can contribute when an executive board is not performing; the key skills of a NED/Trustee
- Perspectives and insights from experienced NEDs in the Government, NHS and Charity sectors
- CV and Application Surgery – Does your CV sell you as a good NED/Trustee candidate?
- Networking opportunities and ongoing access to live NED roles from WIG and relevant networking events organised by Executive Action.

## The workshop will help you understand:

- the types of non-executive roles which are available
- where to look for non-executive and trustee roles
- the areas where you can add value as a non-executive
- how to maximise your effectiveness as a non-executive in the public sector or voluntary sector

## This workshop is for you if:

- you are a senior executive in the public, private or voluntary sectors
- you are looking to develop your strategic skills in your current role

- you are looking to transitioning to a non-executive/trustee role as part of a portfolio career

## What others have said about this seminar

“An engaging, informative and thought provoking workshop with an emphasis on practicality and sharing experiences-highly recommended.”

–*Miles Celic, Prudential*

“A great foundation to start your NED journey.”

–*Tony Graham, Getty Images*

“An excellent insight and introduction into the wide world of opportunity that is non-executive directorship/trusteeship.”

– *David Tosh, National Assembly for Wales*

## Target audience

Senior managers from both the private sector (likely to be those researching or actively seeking non-executive appointments in the public sector) and from the public sector (likely to be looking for non-executive appointments in the not-for-profit or broader public sector).

### Venue and timing

The seminar will be in central London and will run from 09:30 to 16:30

### WIG Member and Executive Action Client/Alumni Fee

**Member rate:** £750 + VAT per delegate.

**Non-WIG member and Non-EA Client/Alumni fee:** £900 + VAT. The rates include refreshments, lunch and a comprehensive workbook.

### How do I apply?

If you would like to apply please complete our online application form at [www.wig.co.uk](http://www.wig.co.uk) or email [seminars@wig.co.uk](mailto:seminars@wig.co.uk).

### When can I expect to hear?

We will contact you to confirm whether you have a place within 24 hours. Joining instructions will be sent out by email within two weeks of the workshop date. You will also be sent an invoice by email.

### How are applications evaluated?

We aim to achieve a good mix of organisations and sectors to enrich the learning experience, offer a range of perspectives and maximise networking. Whilst we will give priority to those who apply early, we cannot operate on a strictly first-come, first-served basis.